

PROFILE

UX Designer who creates seamless interactions between humans and technology. My background in business and research with data-driven and detail-oriented work has influenced my approach as a designer to **analytically solve problems**. My interpersonal skills, creativity, and empathy guide my design process to create **user-centric products**.

UX DESIGN

Backyard Brew, UX/UI Designer

Palo Alto, CA | Feb 2021 - Present

- Redesigned website UI by introducing color palette, features, and branding
- Identified and solved for disconnect between in-person and online branding

Inquiry Health, Lead UX/UI Designer

Remote | Jan 2021 - Feb 2021

- Interfaced with client and 3 UX Designers to redesign mobile app in 3-week sprint
- Implemented features to streamline task flows and increase user engagement by identifying and designing for user needs through research, prototyping, and testing

General Assembly, User Experience Design Immersive

Remote | Nov 2020 - Feb 2021

- Designed and presented 4 conceptual projects using agile methodology during 480+ hours, 12-week program by developing fluency in UX topics and techniques

ADDITIONAL EXPERIENCE

VMock Inc., Business Development Associate

Palo Alto, CA | Nov 2019 - Nov 2020

- Acquired and cultivated 150+ prospective client relationships by conducting market research, competitive analysis, and outreach
- Increased client attendance 18% by initiating organizational change for leads

Chuck's Donuts Inc., Associate Business & Marketing Manager

Redwood City, CA | Jun 2010 - Present

- Achieved 16% sales increase by introducing flavors to improve upon market trends
- Boosted revenue 24.5% by creating and managing delivery service partnerships
- Drove increase in return visits and customer satisfaction by integrating feedback

BCMA Family Investments Inc., Property Manager, CFO

Redwood City, CA | Jan 2011 - Present

- Negotiated 36 rental contracts by accounting for business and user goals
- Analyze financial risks and budgeting to minimize costs for all units

Women & Infants Hospital, Rhode Island Hospital, Research Assistant

Providence, RI | Mar 2016 - Jun 2018

- Authored 2 publications by collaborating with 17 women for 4 projects
- Synthesized data from 16 articles and analyzed 132 samples to establish positive relationship between raised background glucose levels and predisposition for GDM

EDUCATION

Brown University

Providence, RI

Bachelor of Arts, May 2018

Health & Human Biology

General Assembly

UX Design Immersive

Graduated Feb 2021

SKILLS

User Experience Design

User Interface Design

User Research

User Testing

Market Research

Information Architecture

Heuristic Evaluation

Interaction Design

Responsive Design

Visual Design

Wireframing

Prototyping

TOOLS

Figma

Sketch

Adobe XD

InVision

Miro

Slack

Zoom

Trello

Microsoft Suite

Google Suite

Squarespace

Basic HTML/CSS

Pipedrive

INTERESTS

Coffee

Cooking

Public Health

Puns

Travel Blogging

True Crime Podcasts